

THE POWER OF THE UK PUB

Good for the people and good for the communities in which they serve

THE AVERAGE PERSON VISITS THE PUB 24 TIMES A YEAR*

With 47,000+ pubs in the UK, they are rightfully at the heart of the local community and provide a crucial service to millions of people every day



CREATING A VIBRANT COMMUNITY

95% of pub-goers believe that UK pubs play an important part in creating a vibrant community

SUPPORTING COMMUNITY INITIATIVES

2 in 3 pub-goers agree that pubs effectively engage with local community initiatives

UK pubs raised over £100m in for charitable causes and contributed £42m for grass root sports in 2019**



GOOD FOR OUR MENTAL HEALTH

94% of pub-goers believe that visiting a pub with friends is good for their mental health

According to MIND, 1 in 4 people in the UK will experience a mental health problem each year. In England, 1 in 6 people report experiencing a common mental health problem (such as anxiety and depression) in any given week

GOOD FOR SOCIETY

There are over 800,000 people directly employed by UK pubs⁺

UK pubs paid £9.1bn in wages to employees in 2019⁺



GOOD FOR THE UK ECONOMY

Pubs contributed £17.7bn to the economy in 2019⁺

Pubs attracted £1.6bn worth of investment in 2019⁺

1 in 2 tourists visiting the UK visits a pub⁺⁺

